

KEYNOTE TOPIC OVERVIEW

SUPERPOWER TO SUCCESS

Leading People, Teams, and Yourself in Today's Landscape



THE BIG IDEA

Every leader aspires to lead deeply engaged and highly productive people and teams and to optimize the performance of the people and teams they are entrusted to lead. But how can you most effectively lead and motivate others without understanding the strategies employed by the most successful leaders?

After interviewing more than 500 of America's top leaders – from Fortune 500 CEOs to founders of household name companies to four-star generals and admirals – what was once only understood by a select few has now been codified. The solution lies not in focusing on your skills, but in harnessing your "superpower." But what is a leadership superpower? And how do you discover and activate it?



"Adam brought incredible value to our event. His practical insights into leadership and strategy sparked meaningful discussions and reflection and his approachable and engaging style made his sessions enjoyable and impactful for everyone involved."



Event Coordinator, Future Forum

ATTENDEES WILL LEARN:

- 1 A three-step process to understand and unlock your leadership superpower
- 2 The most misunderstood but integral principles essential to leading in today's landscape
- 3 The secret to recruiting, managing, motivating, and keeping the people you need in historically challenging and uncertain market conditions

After this presentation, attendees will be better equipped to lead others – and themselves – to new levels of greatness.



A FEW OF ADAM'S CLIENTS



WATCH ADAM SPEAK



KEYNOTE TOPIC OVERVIEW

SUPERPOWER TO SUCCESS

How to Unlock Your Leadership Potential



THE BIG IDEA

Every leader and emerging leader aspires to reach their potential in order to live a happy, successful, and fulfilled life and to make a positive impact on the lives of others. But how can you reach your potential in your career and as a leader without understanding the process of how to become your best self? And how can you best lead and motivate others without understanding the strategies employed by the most successful leaders?

After interviewing more than 500 of America's top leaders - from Fortune 500 CEOs to founders of household name companies to four-star generals and admirals - what was once only understood by a select few has now been codified. The solution lies not in focusing on your skills, but in harnessing your "superpower." But what is a leadership superpower? And how do you discover and activate it?

ATTENDEES WILL LEARN:

- 1 A three-step process to understand and unlock your leadership superpower
- 2 The most misunderstood but integral principles essential to effective leadership
- 3 The secret to excelling in not only one vocation, but in multiple roles, jobs, and careers

After this presentation, attendees will have a better understanding of what makes them unique and how they can apply their distinguishing leadership superpower in leading their own lives and in leading others.

"Adam's ability to connect with the audience by sharing interesting, yet practical, stories from some of the world's best leaders was phenomenal. We'd definitely have Adam again."



Executive Director, National Association of State Personnel Executives



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